

Jasmine Chou

Product Designer
www.jasminechou.design

ABOUT

jasminevc99@gmail.com • LinkedIn: in/jasmine-chou/ • Looking for hybrid roles

EXPERIENCE

UX Designer / Risk and Safety Solutions / September 2021 – May 2025

- Owned design for UCSF's respirator fit compliance product, moving 1,000+ employees off paper submissions, and co-designed compliance-tracking dashboard for program administrators.
- Conducted 30+ on-site and remote user interviews across 12 departments and health facilities, surfacing the workflow gaps that shaped compliance product requirements.
- Used vO to generate and pressure-test screen and flow variations in early ideation, shortening concept exploration from days to hours.
- Established governance process for the enterprise design library to ensure library adoption across shipped screens.
- Migrated 30+ components from Zeroheight to Storybook, auditing each against AAA WCAG standards and eliminating duplicate component builds across 8 product teams.
- Scheduled design critique with 20 engineers, PMs, and QA leads, spec'ing edge cases and interaction states before handoff to reduce rework during build.

Design & Communications Lead

International Student Mentorship Program, Cambodia / June 2025 – July 2026

- Launched the inaugural student ambassador cohort, defining how ambassadors were selected, trained, and supported, and retaining 94% through handoff.
- Interviewed students across a 1,250-student mentorship program to understand why they stayed or dropped off, using those findings to shape the ambassador model and how the program was explained to new students.
- Designed the mentorship program's visual identity from logo and type system through print collateral and digital templates used by staff and student leads.

UI/UX Design Intern / aepistle / June – September 2020

- Prototyped onboarding flows and 34 mobile app screens, building interactive prototypes to test feature concepts before engineering handoff.
- Built reusable components against iOS Human Interface Guidelines and Material Design standards for the product's design library.
- Designed app's onboarding flow, mapping path from first launch through account setup and first use.

EDUCATION

University of California, Davis (2021)

B.A. Design • B.A. Communication • Minor in Technology Management

ADDITIONAL EXPERIENCE

Design Associate / Davis Design Interactive • Led research-driven projects using interviews and card sorting to inform IA and and test usability • Awarded Most Customer-Centric Experience

Web Designer / Klesis Davis • Revamped research-driven websites using interviews

Graphic Design Intern / California Center for Cooperative Development • Designed and coordinated digital assets, event signage, and conference materials

SKILLS

Tools: Figma, Figma Make, Claude Code, Dovetail, Framer, Adobe Creative Suite

Design: UI/UX Design, Interaction Design, Visual Design, Prototyping, User Research